



# Postgres Ibiza Sponsorship Prospectus



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**PGIBZ 2020, JUN 25 – 26, IBIZA**

# PGIBZ 2019 Highlights



## Meet PGIBZ 2019 Sponsors



PGIBZ 2020, JUN 25 – 26, IBIZA

# PGIBZ 2019 Highlights

**75+**

attendees

**71**

submitted talks

**20**

delivered talks

**2 / 2**

tracks / days

**3**

social events days



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# PGIBZ 2019 Highlights



“I returned from the conference with a warm feeling for the venue, the people I met, and the things I learned, as did my wife and daughter.”

[Read full review](#)

**Bruce Momjian**

Vice President, [EnterpriseDB](#)



“Discussions took place not only at official venues, but also in an informal environment, because one of the key tasks of PGIBZ is to find a new, networking-oriented format for Postgres conferences (...) And in 2020 the organizers promise even more intense program.”

[Read full review](#)

**Oleg Bartunov**

CEO, [Postgres Professional](#)

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# Letter from the President

Welcome to Postgres Ibiza 2020!

Postgres Ibiza is the new hot international Postgres conference! Building on the significant success of 2019, we are meeting again in 2020 for a bigger, better conference and the opportunity to **build and continue building long-lasting relationships with Postgres users, friends, colleagues, partners, customers, providers...**

PostgreSQL is growing significantly. Releases are getting better every year. It was named Database of the year for 2017 and 2018. But not in 2019. This is a signal. We cannot stay in the comfort zone. Postgres needs to look to new horizons, innovate and engage with other markets and communities. And disrupt.

This requires fresh ideas, new technologies and new blood. Interacting and broadening the ecosystem. Re-thinking. But how to bootstrap this process? By joinin a different PostgreSQL Conference, in a unique environment, that is both inspiring and ideal for networking: Ibiza.

2019 saw almost a hundred Postgres people in the conference, with 20 talks plus keynotes, more than 70 talks submitted and attendees coming from as far as China. I heard from several attendees that this conference was "*the best conference I have ever attended*", literally. But PGIBZ 2019 could not have been possible without our sponsors. Our deepest gratitude to [EnterpriseDB](#), [OnGres](#), [Cybertec](#), [AWS](#), [Microsoft](#) and [CommandPrompt](#) for their support.

Join this (re)evolution. Don't let others tell you, don't be a second mover. Just join us. You are welcome to attend and sponsor this conference. Plus you will be contributing to the main goal of the non-profit Foundation behind the conference, [Fundación PostgreSQL](#). Help us reach these goals!



**Álvaro Hernández**  
President, [Fundación PostgreSQL](#)



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# About PGIBZ



## AUDIENCE

Postgres Ibiza is an international conference. We expect attendees from all around the World.

## DATES

Thursday and Friday, June 25th and 26th. With 0-Day Co-located Events and then a Welcome Reception on Wednesday, 24th.

## VENUE

Palacio de Congresos de Ibiza. Modern and stylish architecture, surrounded by a pine tree forest, in front of the beach. Capacity of 400+ attendees.

## PARTICIPATE

Attend and/or sponsor. Several sponsorship opportunities, on a first come, first serve basis.

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# International Postgres Conference in Ibiza



## POSTGRES

**POPULARITY.** PostgreSQL is Database of the year for 2017 and 2018. Fastest growing database.

**INNOVATION.** Going beyond classic PostgreSQL conferences and Community. Outreach and fresh ideas and technologies.

**NETWORKING.** Unique, cozy and relaxed environment to network with peers, customers and ecosystem.

## IBIZA

**INTERNATIONAL AIRPORT.** During Summer time, Ibiza becomes the 4th largest airport of Spain. With probably more connections within Europe than Madrid.

**TOURISM.** Ibiza is a popular tourist destination, designated as a World Heritage site by UNESCO.

**MEDITERRANEAN DIET.** Experience the fine cuisine of Ibiza and the healthiness of the so-called Mediterranean diet.

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# Event Agenda

5 days of networking, organized activities. Sharing experiences, discussing the present and future of Postgres.  
A five-day networking event embedding a 2 day Postgres conference. 2 full day talks, several tracks, all English, and the best speakers.

WED 24TH	THU 25TH	FRI 26TH	WEEKEND 27 – 28TH
	Keynotes	Talks Day 2	Optional, Social and Family Activities
	Talks Day 1	Closing Keynotes	
Welcome Reception	Conference Dinner	Social activities	



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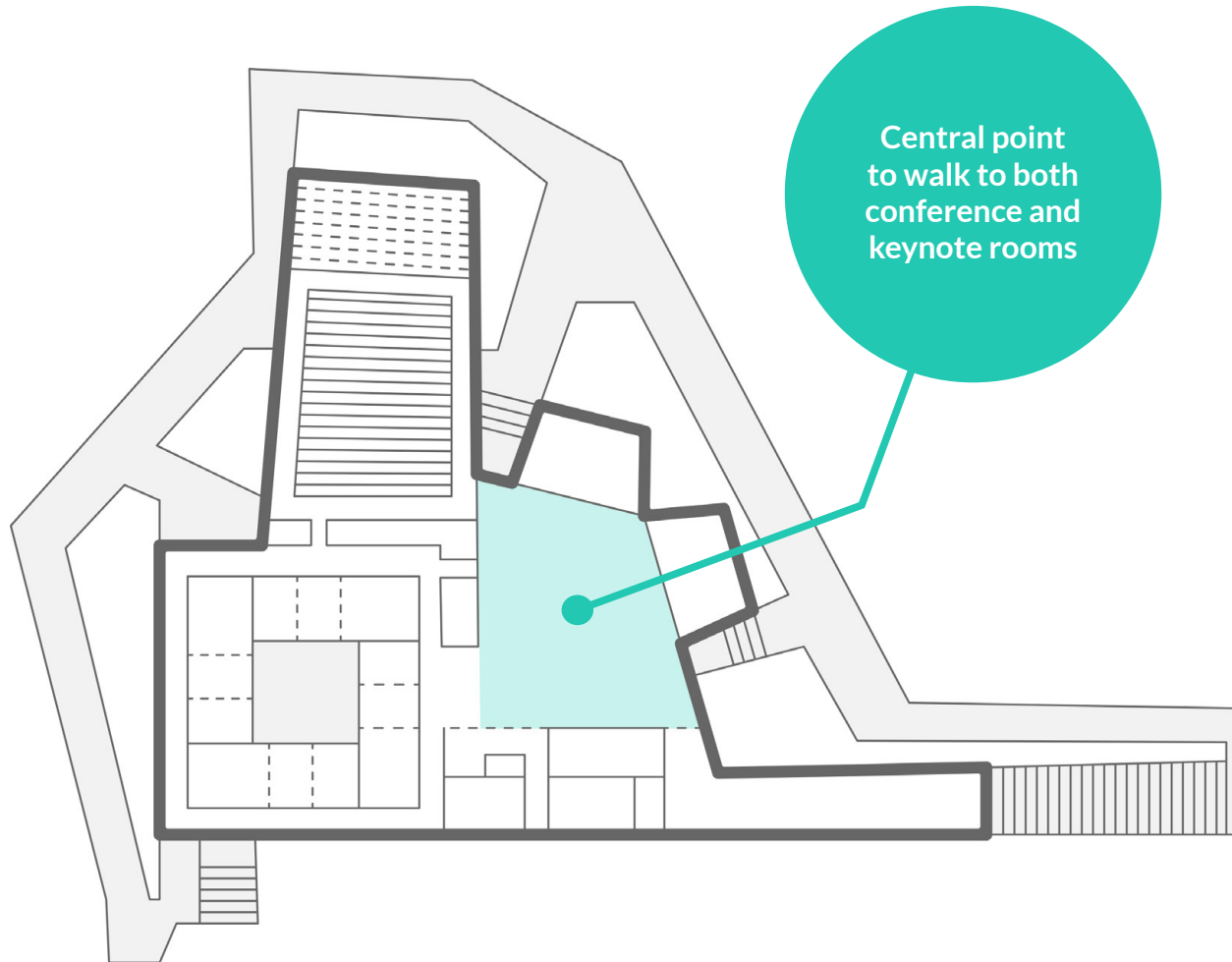
# Privileged sponsor location



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# Privileged sponsor location

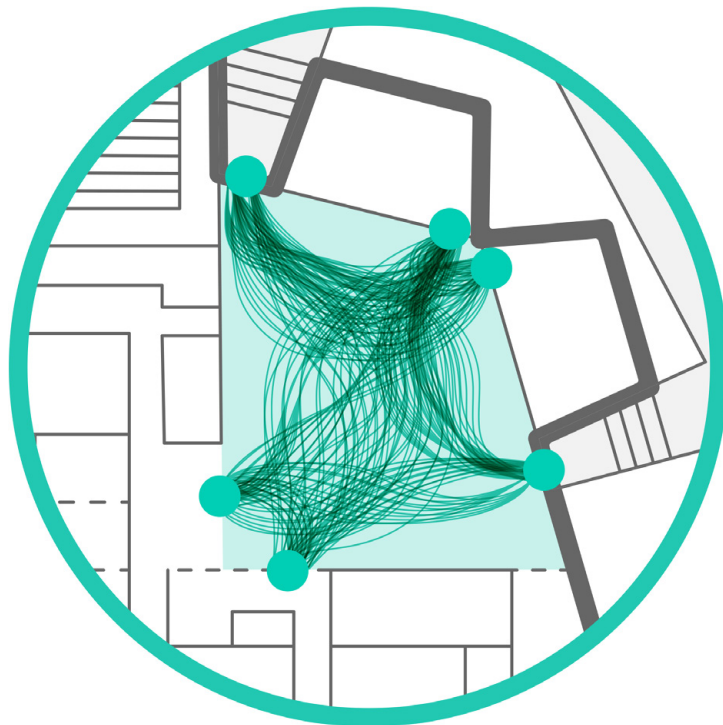


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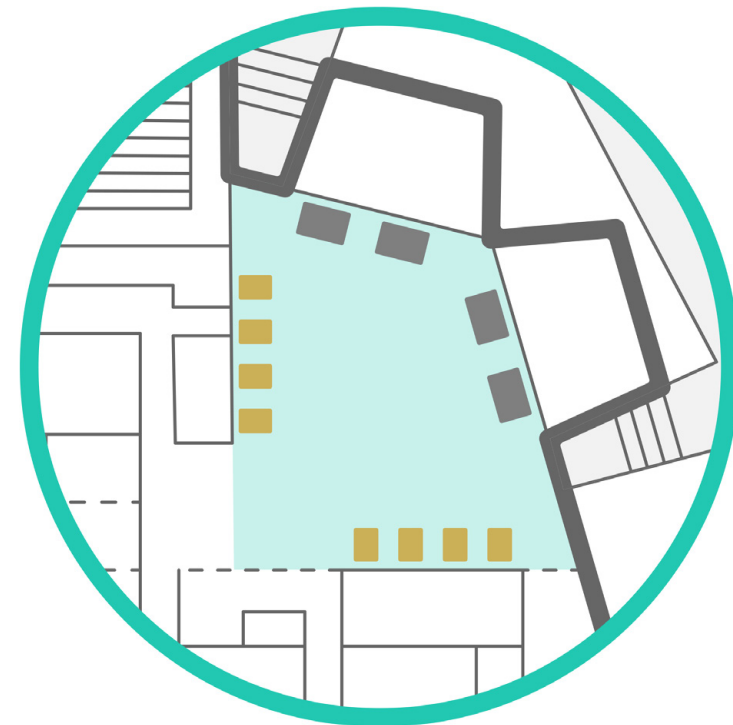
# Privileged sponsor location

Sponsor Area is a 440m<sup>2</sup> (4,700 sq feet) space with very high ceiling and natural light. It connects the main entrances with all the conference rooms and the keynote room. There is a mezzanine where attendees may also stay, overseeing the sponsors area.

It is an ideal space for promotion, interaction with prospect or current customers and networking.



Attendees flow



■ Platinum Sponsors

■ Gold Sponsors

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# Sponsorship Opportunities

BENEFIT	CLUSTER LEVEL Platinum Sponsorship
CO-LOCATED EVENT	Additional fee
KEYNOTE	15 min
BOOTH	3x2m (10x6 feet)
LOGO TSHIRT	Yes
LOGO WEBSITE	Large size + 250 words
INCLUDED TICKETS	5
COST	10 000 €
AVAILABILITY	4
AND MORE...	and more...

## CLUSTER LEVEL

### Platinum Sponsorship

- Permission to use sponsorship endorsement
- Logo and acknowledgement on keynote
- Include a sticker in the conference bag
- One piece of advertising material (1 page) in the conference bag
- Pull-up banner in stand and conference rooms
- Premium booth location, adjacent to the conference rooms



**BECOME OUR  
CLUSTER LEVEL  
(PLATINUM)  
SPONSOR**

10 000 €

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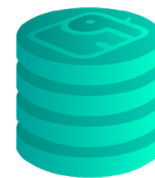
# Sponsorship Opportunities

BENEFIT	DATABASE LEVEL Gold Sponsorship
CO-LOCATED EVENT	—
KEYNOTE	—
BOOTH	1,5x2m (5x6 feet)
LOGO TSHIRT	Yes
LOGO WEBSITE	Large size
INCLUDED TICKETS	3
COST	5 000 €
AVAILABILITY	8
AND MORE...	and more...

## DATABASE LEVEL

### Gold Sponsorship

- Permission to use sponsorship endorsement
- Logo and acknowledgement on keynote
- Include a sticker in the conference bag
- One piece of advertising material (1 page) in the conference bag
- Pull-up banner in stand and conference rooms



**BECOME OUR  
DATABASE LEVEL  
(GOLD)  
SPONSOR**

5 000 €

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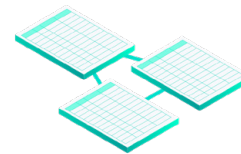
# Sponsorship Opportunities

BENEFIT	SCHEMA LEVEL Silver Sponsorship
CO-LOCATED EVENT	—
KEYNOTE	—
BOOTH	—
LOGO TSHIRT	Yes
LOGO WEBSITE	Medium size
INCLUDED TICKETS	2
COST	2 000 €
AVAILABILITY	Unlimited
AND MORE...	and more...

## SCHEMA LEVEL

### Silver Sponsorship

- Permission to use sponsorship endorsement
- Logo and acknowledgement on keynote
- Include a sticker in the conference bag
- One piece of advertising material (1/2 page) in the conference bag



BECOME OUR  
SCHEMA LEVEL  
(SILVER)  
SPONSOR

2 000 €

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# Sponsorship Opportunities

BENEFIT	TABLE LEVEL Bronze Sponsorship
CO-LOCATED EVENT	—
KEYNOTE	—
BOOTH	—
LOGO TSHIRT	Yes
LOGO WEBSITE	Small size
INCLUDED TICKETS	1
COST	1 000 €
AVAILABILITY	Unlimited
AND MORE...	and more...

## TABLE LEVEL

Bronze Sponsorship

- Permission to use sponsorship endorsement
- Logo and acknowledgement on keynote
- Include a sticker in the conference bag



**BECOME OUR  
TABLE LEVEL  
(BRONZE)  
SPONSOR**

1 000 €

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# Become a sponsor today!

BENEFIT	CLUSTER LEVEL Platinum Sponsorship	DATABASE LEVEL Gold Sponsorship	SCHEMA LEVEL Silver Sponsorship	TABLE LEVEL Bronze Sponsorship
CO-LOCATED EVENT	Additional fee	–	–	–
KEYNOTE	15 min	–	–	–
BOOTH	3x2m (10x6 feet)	1,5x2m (5x6 feet)	–	–
LOGO TSHIRT	Yes	Yes	Yes	Yes
LOGO WEBSITE	Large size + 250 words	Large size	Medium size	Small size
INCLUDED TICKETS	5	3	2	1
COST	10 000 €	5 000 €	2 000 €	1 000 €
AVAILABILITY	4	8	Unlimited	Unlimited
AND MORE...	and more...	and more...	and more...	and more...

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# 0-Day Co-Located Event



Our Cluster Level (Platinum) Sponsors are granted the opportunity to host a co-located event at the Palacio de Congresos de Ibiza. This opportunity includes access to the venue the day prior Postgres Ibiza, Wednesday, June the 24th, 2020, from 8:30 to 18:00.

0-Day is available on a first-come, first-serve basis, and is only available to our Cluster Level (Platinum) Sponsors.

## **0-DAY SPECIFICATIONS**

**DATE.** Wednesday, June the 24th, 2020.

**TIME.** 8:30 to 18:00.

**LOCATION.** Palacio de Congresos de Ibiza, Spain.

### **WHAT'S INCLUDED?**

- Venue with capacity of up to 100 attendees.
- Mediterranean buffet.
- Coffee, tea and water catering during all event.
- Event organization.

### **FEES:**

- 2 000 € fixed cost + 65 € per attendee.
- Tickets: if they are not free, fee of 15% of the ticket cost.

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# Additional Sponsorship Opportunities

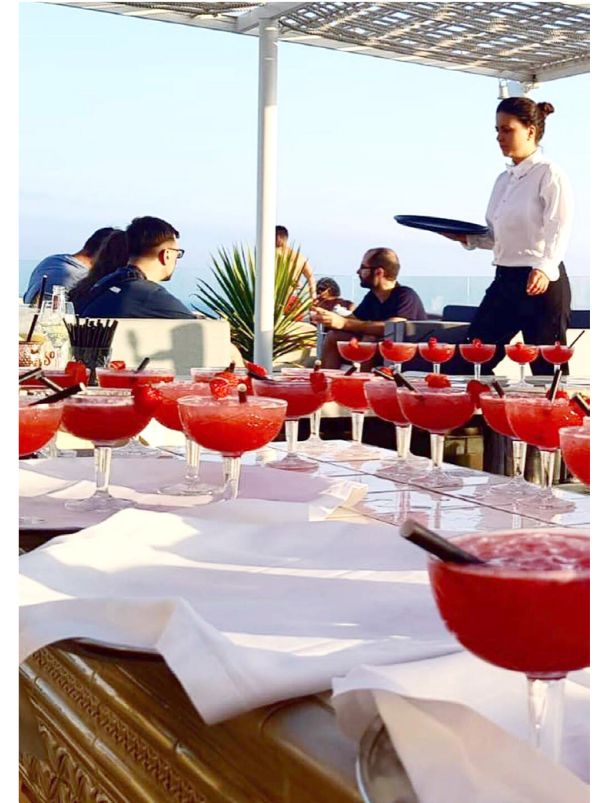
**WELCOME  
RECEPTION**



**WI-FI**



**CONFERENCE  
DINNER**



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# The **Fundación PostgreSQL** project



PostgreSQL Ibiza is an independent conference, run by [Fundación PostgreSQL](#), a non-profit Foundation established in Spain. It is an international conference. And more importantly, it is a Community Conference.

We believe it is important to discuss the future of Postgres, to further engage with your Postgres colleagues. To hack on patches. To talk to your customers, or your prospects. To establish new alliances within the community, or to reach out to other database technologies and open source communities. For this reason, we have organized Postgres Ibiza in a different way. Turned it upside down. PostgreSQL Ibiza is a 5 day social and networking event, embedding a two-day PostgreSQL talks conference.

Profit from the conference will be used to organize next year's conference in Ibiza. As well as translating the Postgres documentation into Spanish, the second most used language worldwide.



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Interested  
in becoming a Sponsor?  
[sponsors@pgibz.io](mailto:sponsors@pgibz.io)



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